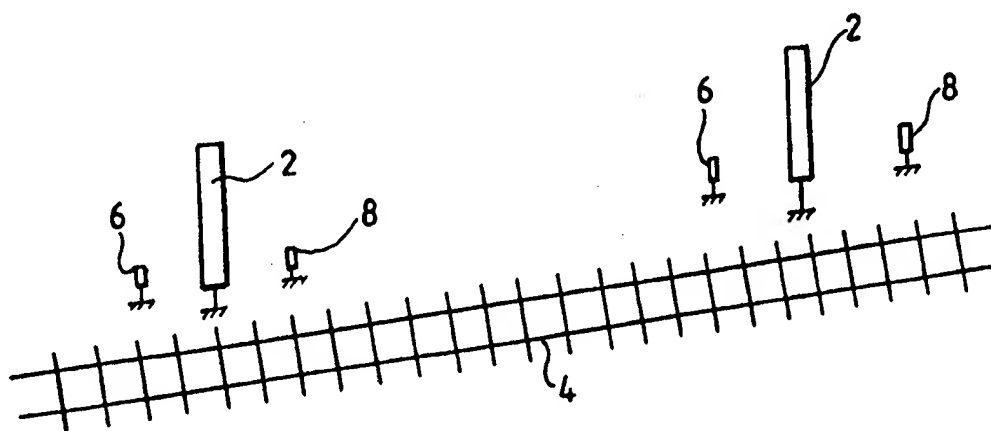




## INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

<b>(51) International Patent Classification <sup>6</sup> :</b> <b>G09F 19/22</b>	<b>A1</b>	<b>(11) International Publication Number:</b> <b>WO 97/25703</b> <b>(43) International Publication Date:</b> 17 July 1997 (17.07.97)
<b>(21) International Application Number:</b> PCT/GB97/00096 <b>(22) International Filing Date:</b> 10 January 1997 (10.01.97) <b>(30) Priority Data:</b> 9600519.4                      11 January 1996 (11.01.96)                      GB <b>(71)(72) Applicants and Inventors:</b> MARGETSON, Guy, Edward, John [GB/GB]; 39 Haldon Road, London SW18 1QF (GB). HEDGES, Thomas, Andrew [GB/GB]; The Huse, 1 Mill Lane, South Moreton, Near Didcot, Oxfordshire OX11 5EB (GB). WYATT, Roy [GB/GB]; Thatton Farm, Petersmarland, Devon EX38 8QG (GB). <b>(74) Agent:</b> SAUNDERS & DOLLEYMORE; 9 Rickmansworth Road, Watford, Hertfordshire WD1 7HE (GB).		<b>(81) Designated States:</b> AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, CA, CH, CN, CU, CZ, DE, DK, EE, ES, FI, GB, GE, HU, IL, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MD, MG, MK, MN, MW, MX, NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, TJ, TM, TR, TT, UA, UG, US, UZ, VN, ARIPO patent (KE, LS, MW, SD, SZ, UG), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, CH, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, ML, MR, NE, SN, TD, TG).  <b>Published</b> <i>With international search report.</i>

**(54) Title:** VISUAL INFORMATION SYSTEMS**(57) Abstract**

A visual information system includes an array (2) of light emitting elements located at the side of a train track (4). The elements are individually energisable by a controller (10) in response to a predetermined program stored in a memory (12) and representative of a predetermined visual image. The controller (10) causes selected elements to be turned ON and OFF, some repetitively, in a predetermined sequence as dictated by the program with a time span of 0.015 seconds. A sensor (6) activates the controller (10) upon the approach of a train so that a passenger gazing at the array (2) as the train passes will perceive the said image apparently extending over an area substantially greater than the area of said array (2).